



**Mr Ron Chung**  
Director of Engineering and Technical Services  
Smart Charge (HK) Limited

# SMART EV CHARGING SOLUTION FOR SHOPPING CENTRE MANAGEMENT

## Webinar (29 July 2020, Wednesday, 19:00-21:00)

ISCM is proudly to invite Mr Ron Chung, Director of Engineering and Technical Services of Smart Charge (HK) Ltd, to present Smart EV charging solution for Shopping Centre Management. The rapidly improving technology and performance of electric vehicles (EV), coupled with falling prices, have now positioned them to play a major role in Hong Kong's efforts to improve road-side air quality, reduce carbon emissions and to make the city smarter and more connected.

A key component of Hong Kong's EV future is an accessible EV charging infrastructure solution that is safe, reliable and practical while balancing the objectives of the various stakeholders in a way that is sustainable from a long-term business & commercial perspective. Hong Kong's density and unique environment present a variety of technical challenges for EV charging which in turn also present an opportunity for unique and smart solutions and approaches to be deployed. Shopping Malls and Public Carparks will play a key role in the deployment of Hong Kong's EV charging solution alongside EV charging in offices and homes.

Smart Charge (HK) Limited is an equal joint venture between HKT Limited and CLP Holdings Limited which offers total electric vehicle (EV) charging solutions in Hong Kong. Smart Charge would like to share its views on the planning and operation of EV charging solutions at Shopping Mall Carparks including the challenges involved as well as the solutions available to enhance the customer charging experience and carpark management effectiveness.

### SPEAKER'S PROFILE

- An engineer by training and has over 27 years of experience in the gas and power industry with diverse roles in projects and maintenance, marketing and customer services, business strategy and regulatory affairs
- Has an environmental & sustainability background and is an advocate for clean transportation and energy efficiency
- Currently, Chair of the Sustainable Development Committee of the Canadian Chamber of Commerce in Hong Kong

#### Previous Roles:

- Committee member of the Advisory Group for Transport & Logistics under the Business Environment Council (BEC)
- Has worked with the Climate Change Business Forum (CCBF) in Hong Kong as the working group Chairman for Energy Efficient Buildings

### TOPIC OF DISCUSSION:

- EV market
- Needs of EV drivers
- EV Charging Standards and Technology
- Common Considerations for EV Charging in Shopping Malls
- Car Park Infrastructure Issues

#### Supporting Organisations:



### REGISTRATION FEES

**Free\***

#### Application deadline

**28 July 2020**

#### Register now at:



[https://zoom.us/webinar/register/WN\\_PiQkT9qEQk63haDgxa27\\_g](https://zoom.us/webinar/register/WN_PiQkT9qEQk63haDgxa27_g)

#### ENQUIRY

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The attendance certificate will be charged at **\$50** for covering administrative cost. Please send your request to Secretariat Office after the webinar.